

*Program*  
Opportunities



**SIFE**<sup>®</sup>



# *Global Partnership*

SIFE is more than just another student organization to add on campus; it's a partnership opportunity. Participating universities join a network of institutions and academic leaders from around the world with support provided by hundreds of leading companies.

This partnership comes with a commitment from the SIFE World Headquarters and local country operations to the continued development of your SIFE team. Your university will have access to staff support, training resources and events, unique educational and competitive events, and grant opportunities exclusive to SIFE member universities.

We hope you will consider joining our global network. We are confident the partnership will prove to be an important learning experience for your students; one that you can believe in personally and your university can benefit from supporting.



# Motivate Your Students

SIFE is an innovative educational program designed to channel the idealism of university students into a meaningful, community-focused learning experience. The program has been developed in partnership with business and academic leaders around the world and provides a natural extension to students' classroom activities.

Every SIFE team is organized and led by a faculty advisor who coordinates with a local business advisory board to assist students in applying the business concepts they are learning in the classroom to address real world business and economic issues. As these students use their classroom experiences to develop projects that help others succeed, they develop a much deeper appreciation and understanding of the concepts themselves. The result is students who are more motivated and approach their education with a greater sense of ownership and purpose.

You will be amazed at the transformation that takes place within your students. As they go about the process of organizing a team, developing outreach projects, collaborating with business leaders and other students from around the world, and competing in a global competition, they will develop sharpened leadership and business skills, and the self-confidence they need to be successful.

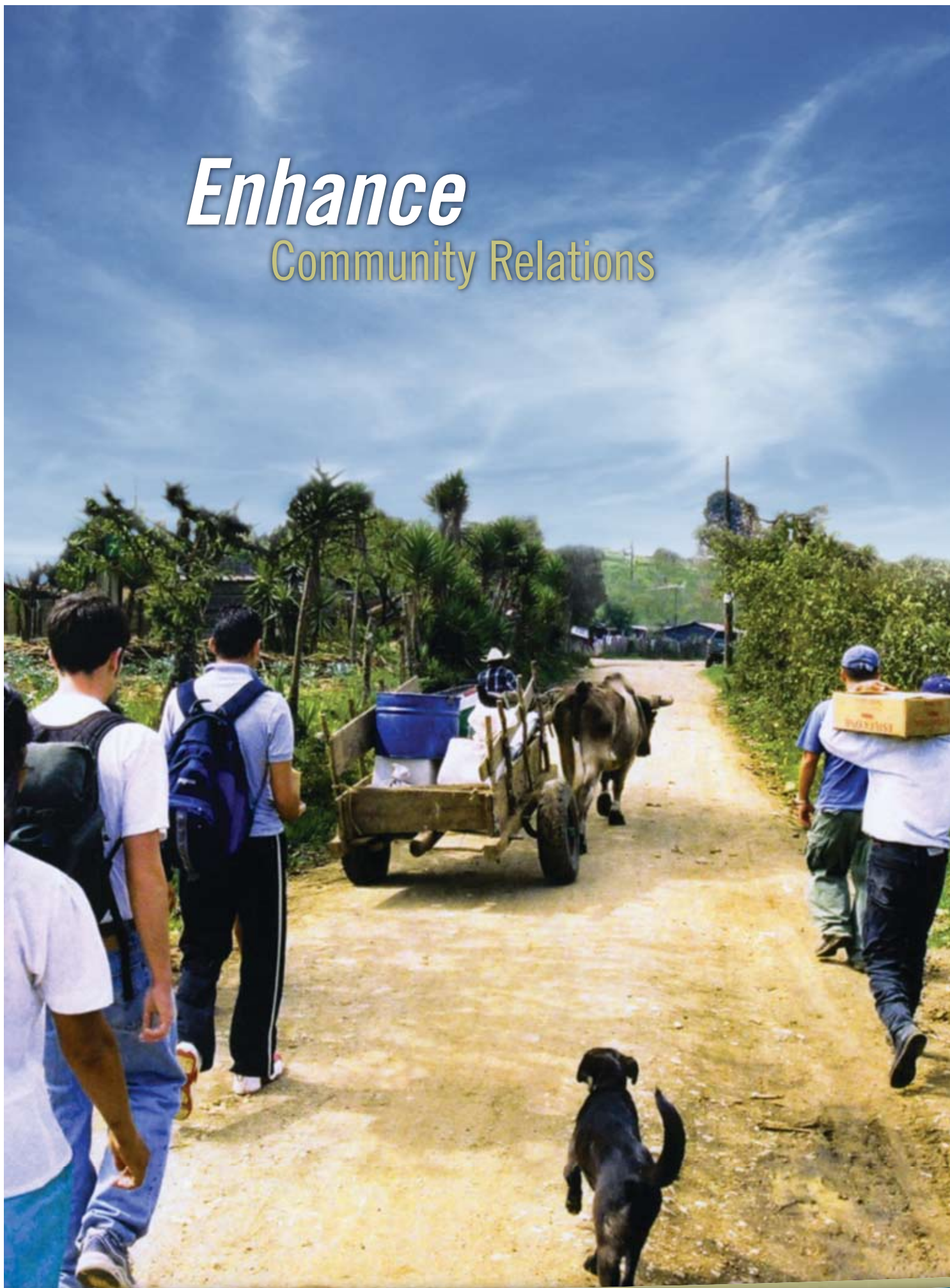
***“SIFE allows me to do the things I got into teaching to do and that is to work with students, to bring out the very best they can be.”***

*-SIFE Faculty Advisor*



**Motivate Your Students**

# Enhance Community Relations



The external focus of the SIFE program provides a tool for your university to build important relationships in the local community. The program is intentionally flexible to allow SIFE to be relevant in many different types of environments around the world. From the nature of the projects they implement, to the audiences they target, the program allows teams to position themselves as the SIFE team of their community. From the poorest villages to the wealthiest, most developed cities, SIFE teams use their business skills to recognize their community's needs and create unique solutions.

SIFE staff members are available to help your team develop educational outreach projects that are consistent with your university's mission and your personal educational objectives, as well as the needs of your community. They will share best practices from other SIFE teams, help you involve local business and area leaders, provide ideas on how to acquire funding for projects, and help your team understand how to solicit media coverage to maximize community awareness of the impact your SIFE team is making.

*“As a professor, SIFE gives me the opportunity to see what I am teaching in the classroom working in the business world.”*

*-SIFE Faculty Advisor*





*“My faculty advisor has been  
absolutely amazing – probably the  
most influential person  
during my university career.”*

*-SIFE Student*

# *Connect* with Business Influentials



A great way to leverage your involvement with SIFE is through participating in our numerous special networking opportunities at the regional, national and international level – all valuable chances to network with your colleagues as well as business leaders from the many companies who believe in the importance of SIFE.

The SIFE program is structured to provide networking opportunities for students, professors and administrators. Students benefit from best practice sharing with other students and interacting with business leaders to gain new perspectives on the business world. Faculty and administrators connect with other academic and business leaders, forging friendships and partnerships that both advance their institution and provide timely insights to the ever-changing global business environment.

These quality networking opportunities are made possible through the connections created by SIFE's international business and higher education network.

*“For me, it is an amazing privilege to work with such passionate and committed people, to see them share their values and go above and beyond in a way that everyone benefits.”*

*-SIFE Faculty Advisor*



*Connect with Business Influentials*

# Create Career Opportunities



SIFE serves as a unique link between business and higher education, connecting your students with some of the world's top companies. These companies value the qualities SIFE students display and look to them as a source of top talent. Recruiters know that SIFE students understand the business concepts they are learning in the classroom and have already put them to work in their own communities.

Students that have participated in SIFE know how to take initiative, can plan and execute complicated projects, and have exceptional presentation skills. These students also see the world differently. Through their community outreach projects, they have gained a broader world view and an appreciation for the importance of being responsible, action-oriented, ethical members of the global business community. As a result, SIFE has become a source for recruiting talent among some of the world's leading companies.

SIFE events are designed to provide significant interaction between donor companies and students. Students can also take advantage of other career opportunities, such as online job postings, career fairs and more.

*“Seeing my SIFE students grow and become successful – whether it’s in school, their personal or professional lives – their success means I have succeeded.”*

*- SIFE Faculty Advisor*



*Create Career Opportunities*



LIFE  
CHANGE  
AHEAD

SIFE provides a unique opportunity for university professors to maximize the potential they have to change lives. As a SIFE faculty advisor, you'll be in a position to positively motivate and influence your students beyond what is typically possible during a normal lecture period – and your students will, in turn, improve the lives of others. The experience will greatly impact the lives of your students, and it may even do the same for you.

*“I get inspired from watching these students  
– watching their lives transformed.”*

*-SIFE Faculty Advisor*

**SIFE**

The Jack Shewmaker SIFE World Headquarters  
Robert W. Plaster Free Enterprise Center  
Jack Kahl Entrepreneurship Center  
1959 East Kerr Street • Springfield, MO USA 65803  
Tel: +1 417-831-9505  
Fax: +1 417-831-6165  
[www.sife.org](http://www.sife.org)  
© 2006, Students In Free Enterprise